

RULES & REGULATIONS GOVERNING PARTICIPATION IN KBC MEGA EVENT FOR THE GAME SHOW KAUN BANEGA CROREPATI in Surat –

I. DESCRIPTION:

”KBC Mega Event” (“**Event**”) is an activity which is being conducted by Multi Screen Media Private Limited (“**Company**”) at Surat wherein the registrants will get an opportunity to play quiz based game show “Kaun Banega Crorepati” primarily in Hindi language which is being produced by BIG Synergy Media Limited (“**Producer**”) for initial exhibition on Sony Entertainment Television channel (“**Channel**”) which channel is owned by Multi Screen Media Private Limited and/or its affiliates.

II. DEFINITIONS:

1. “**Pre-event Registration**”: means the ground Registrations at various cities on certain dates as informed to the s Contestant(s)
2. “**Company/MSM**”: Multi Screen Media Private Limited and/or its affiliates, the organizers of the Competition.
3. “**Event**”: KBC Mega Event to be held in Surat which will be included in the Program.
4. “**Contestant(s)**”: The Registrant(s), Participant(s), Hot Seat Contestant(s) all collectively referred to as “Contestant(s)”. Any Contestant who has made it once to the Fastest Finger First round of the current season of the Competition or the last 4 seasons of the Competition that were broadcast on the channel Sony Entertainment Television, he/she will not be eligible to participate in the Mega Event for current season of the Competition
5. “**Contributor**”: Any person other than the Contestant(s), who participates, attends, and/or is present at any of the Registrations, and/or the Event.
6. “**Episode**” An Episode of the Program.
7. “**Fastest-Finger First/FFF**” means that part of the Program where a question is asked to the selected Participant(s), who in turn shall answer the same. The first Participant to correctly answer the question shall be entitled to proceed to the Hot Seat as the Hot Seat Contestant.
8. “**Hot Seat Contestant(s)**” means the winning Contestant(s) of the Fastest Finger First round and who occupies the Hot Seat before the host of the Program to participate further in the Competition.
9. “**Phone A Friend Candidate(s)**”: A friend / relative of the Participant who is selected by the Participant as phone a friend lifeline candidate. Phone A Friend Candidate(s) shall be above 18 years of age as on July 27, 2014 and an Indian national residing in India.
10. “**Producer**”: means the producer of the Program which is Big Synergy Media Ltd.

11. "**Program**": The recordings of the show at the Event
12. "**Registrant(s)**": Any person(s) who participates in the Event and who (i) is above eighteen (18) years of age as on July 27, 2014; (ii) is a citizen of India residing in India (iii) is of sound mind and health and (iv) enters the Event in accordance with the Rules and Regulations stated below. Employees of MSM, of the Producer, of the advertising agency which has been appointed from time to time, and also employees of the sponsors; and members of their immediate family; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to enter the Event.
13. "**Rules and Regulations**": These Rules and Regulations governing the Event, stated herein in entirety, as may be amended from time to time.
14. .
15. "**Winner**": The Hot Seat Contestant(s) who correctly answers all questions posed by the Host in the Event.

III. PROCEDURE TO PARTICIPATE IN THE COMPETITION:

Level 1

One question having four multiple choice answer options will be inserted in any 2 newspapers for each Event beginning from July 22, 2014 to, for select mobile telephone subscribers (Airtel, BSNL, IDEA, Loop Mobile, MTNL-Mumbai, MTNL-Delhi, Reliance, Tata Docomo, Tata Indicom, Videocon, Virgin Mobile & Vodafone in select circles), excluding any entries made from a public call office (PCO) or any landline, or from a CDMA mobile phone (Code Division Multiple Access) and for the period commencing from July 22, 2014 to Nov 6, 2014. The promotions will be aired inviting all viewers to register for the Competition. The acceptance of SMS, for each question of the Registration Period, shall be open for 45 hours i.e. beginning from 12:00:00 AM (IST) to next day 8:59:59 PM (IST) only. Detailed timelines are as below:

Question timelines for Registration Period for the Event (where all viewers with select mobile telephone subscribers excluding any entries made from PCO, Landline, CDMA Mobile phone users can participate):

Question	Lines open		Lines close	
	Date	Time	Date	Time
1	22-Jul-14	00:00:00	23-Jul-14	20:59:59

The registration SMSs (referred to as "**Entry**") for participating should have been completed on or before closing of the defined timelines in order to be considered as a valid entry ("**Valid Entry/ies**")

The mobile number from which the registration is received or has been input by the Registrant(s) will be used as unique identification number received to identify the Registrant. Each Registrant may submit multiple entries. Valid Entries sent each event shall only be considered for the random selection process for that Event.

To participate in the Event, the Registrant has to give the correct answer by choosing the correct option and sending the Entry in the manner prescribed in the grid below and as stated in the promotions of the Program

Mode of participation	IDEA subscribers	All others
SMS	5252525 & 554567	5252525

The SMS rates for participation are as follows:
 For 5252525 – BSNL-Rs.6/SMS,Others- Rs 5/SMS**
 For 554567 – Rs 5/SMS**

**Rates subject to change due to recent TRAI regulations. Please check rates with your telecom operators.

Please check with your telecom operator for any other applicable charges. In case any user registers while roaming in a different circle/zone/country, additional Roaming rates may apply. Please contact your telecom operator for the applicable rates.

The shortcode 5252525 is available on the following operators:
 Airtel, BSNL, IDEA, Loop Mobile, MTNL-Mumbai,MTNL-Delhi,Reliance,Tata Docomo, Tata Indicom, Videocon, Virgin Mobile & Vodafone in select circles

How to answer through SMS?

General registration: KBCG<Space>A/B/C/D<Space><Age(completed years as on date of registration) ><Space><Gender (M/F/O)>

For e.g. KBCG A 24 M

- The following data fields will be stored (1) Number from which SMS is received (2) Message (3) date of receipt (4) time of receipt (5) response sent (valid/invalid)
- In case of error in SMS format, the response message will read on the lines of **“Invalid format. SMS KBCG<space><A/B/C/D><space><Age><space><(M/F/O)> to 5252525. TnCs on www.KBCSony.com. Rs5/SMS”**.
- The acknowledgement message for entries sent in the prescribed format will read on the lines of as **“Thank you for registration for SuratGround Event.**

If selected, KBC Sony Team will inform you in 5 days on this number. T&Cs on www.KBCSony.com. Rs 5/SMS.”

Idea Registration: KBCG<Space>A/B/C/D

- a. The following data fields will be stored: (1) Number from which SMS is received (2) Message (3) date of receipt (4) time of receipt (5) response sent (valid/invalid)
- b. In case of error in SMS format, the response message will read on the lines of **“Invalid format. SMS KBCG<space><answer option>to 554567. TnCs on www.KBCSony.com. Rs 5/SMS”**
- c. The acknowledgement message for entries sent in the prescribed format will read on the lines of as **“Thank you for registration for (location) Ground Event. If selected, KBC Sony Team will inform you in 5 days on this number. T&Cs on www.KBCSony.com. Rs 5/SMS.”**

Premium rates shall apply. Please check with your telecom operator for details.

*Roaming rates may apply and Registrant should contact the telecom service provider for the applicable rates.

LEVEL 2

1. a) A total of approximately 7,707 valid correct entries will be selected by the randomizer software from all entries received during the First Mega Event Registrations, out of which approximately 770 valid correct entries will be selected from the Idea Pass Registrations.

While multiple entries from the same mobile telephone number will be considered by the randomizer software, once a landline / mobile telephone number is chosen, it would not be chosen the second time during any of the rounds.

The shortlisting of Valid Entries by the randomizer will use the pre-defined reservation criteria on reasonable endeavors basis which is as follows:

Gender	Age	Grid
Female	18-34	24.25%
	35 +	24.25%
Male	18-34	25.70%
	35 +	25.70%
Other	NA	0.10%

In the event one or more cells of the grid are not capable of being completed by the randomizer software due to inadequate Valid Entries, the balance will be filled randomly from any bucket or at the discretion of the Company.

All shortlisted registrants from Level 1 will be informed and provided with Level 2 Registration details through a Push SMS during the period commencing from July 24, 2014 to July 25, 2014 for the Event.

The shortlisted registrants are required to answer five questions having four multiple choice answer options through USSD quiz on their mobile phones. The shortlisted registrants are required to play the USSD quiz from the mobile number used for Level 1 Registrations. The mobile phone lines for the USSD quiz shall be open for 36 hours i.e. beginning from July 24, 2014 9:00:00 AM (IST) to July 25, 2014 8:59:59 PM (IST) for the Event.

The timelines for the subsequent events will be updated in the Rules and Regulations during the course of the Program

Every shortlisted registrant will be eligible to play the USSD quiz only once. To proceed with the Level 2 Registration, the Registrant has to give the answer by choosing the valid option and sending the Entry in the manner prescribed in the grid below and as stated in the promotions of the Program:

Dial- in Number to be used for Registration	
Mode of participation	All subscribers
USSD	*789*525#

No charges will be applicable for registered numbers. Registrants playing the quiz from any unregistered numbers will not be considered for shortlisting for the next Level.

The shortcode *789*525# is available on the following operators:
Airtel, BSNL, IDEA, Loop Mobile, MTNL-Mumbai, MTNL-Delhi, Reliance, Tata Docomo, Tata Indicom, Videocon, Virgin Mobile & Vodafone in select circles

How to answer through USSD?

The shortlisted registrants are required to dial the USSD shortcode *789*525# from their registered numbers. The first flash message is a Welcome Message informing the registrants about the USSD quiz and thereafter the USSD flash message will ask the Registrant to (i) enter his/her age (in completed years)*; and (ii) enter his/her gender*; (iii) to give answer to five 'skill based' questions asked one after another**.

Upon the Registrant answering the above mentioned questions by selection of the options given by USSD to the respective questions and as per the correct format, the Registrant if selected will receive a call within the next few days for further participation.

*For all questions where the Registrant is asked to provide an input, the input should be received within the operator defined time limit for USSD flash messages. The Registrant should contact the telecom service provider for applicable session / expiry time limits. If no answer is received within the defined limit, the Registrant is required to redial the short code and proceed with the question. If an invalid option is provided, the USSD

gives two more attempts, then terminates the session. The Registrant is required to redial the short code on termination and proceed with the question.

**For all skill based questions where the Registrant is asked to provide an input, if the input is not received within 30 seconds, the registrant is informed that the time has expired and to proceed with the quiz, the short code needs to be redialed. On redialing the short code, the USSD plays the next question. If an invalid option is provided, the USSD will not give any further attempts to the registrant.

Timelines are subject to change based on on-ground conditions, degree of participation, technical issues, force majeure reasons, etc.

Channel and Company are not responsible if the Push SMS is not successful due to including but not limited to the following reasons:

- a) Congestion on the network
- b) Poor call conditions / unclear reception
- c) Registrant registered on DND
- d) Other reasons that could render an SMS delivery unsuccessful or terminate it

The Company shall not be liable in the event the Registrant is not able to participate in the following rounds of selection due to any delay or non-receipt of such SMS to the Registrant.

Company and/or its authorized agents, affiliates and representatives will use their reasonable efforts to contact the selected Registrants, but will not be responsible or liable in any way whatsoever if the Registrants cannot be reached..

LEVEL 3

On successful completion of Level 1 and Level 2, all selected Registrants will be evaluated and shortlisted by the randomizer on pre-defined reservation criteria, and approximately 1,101 Registrants, of which 110 will be from Idea Pass, for the Event will be selected to attend the Pre-Event registration venue as Participants. In the event there are less than the required number of Registrants, the Registrants with less than the required number of correct answers may be selected by the randomizer. In the event of a tie, the Company will select the Participants on a random basis or any other method that they think is reasonable.

For IDEA Pass, the Registrants will be selected through a Random draw process from all the correct valid entries received.

The selection of Registrants to attend the Pre-event registration venues as Participants by the randomizer will use the pre-defined reservation criteria on reasonable endeavors basis which is as follows:

Gender	Age	Grid
Female	18-34	24.25%
	35 +	24.25%
Male	18-34	25.70%
	35 +	25.70%
Other	NA	0.10%

In the event there are less than the required numbers of Registrants for a particular cell in the reservation grid, then the same will be filled-up from the remaining Registrants, as selected randomly by the randomizer.

The OBD Call center partner will notify such selected Registrants for Pre-event registrations by an OBD call (outbound call) on Jul 26,2014 and Jul 27,2014 once

The OBD call will inform the Registrants about the Pre-event registration date and will ask the Registrants to carry with them the following documents:

1) 6 recent passport sized color photographs of the Participant

2) For valid Date of Birth proof (any one of the following):

1. PAN Card along with Birth certificate
2. Passport
3. Driver's License
4. UID / Aadhar card

3) For Valid address proof (any one of the following):

1. Landline Phone / Electricity Bill
2. Passport
3. Voter ID
4. Driver's License or
5. Ration card
6. UID / Aadhar card

4) For Valid Name Proof (any one of the following):

1. PAN Card along with Birth certificate
2. Passport
3. Voter ID
4. Driver's License or
5. UID / Aadhar card

5) An affidavit stating the name and gender of the participants for Registrants who have provided gender as 'Others':

6) 4 recent passport sized color photographs each of four Phone A Friend Candidate(s). The Phone A Friend Candidate(s) must be above 18 years of age as on 30th July, 2014 , residing in India and of Indian nationality.

The Participants will need to carry the original document and 2 attested photocopies of each document. All the above mentioned documents must be in Hindi or English only.

(Submission of the aforesaid documents /photos of Phone A Friend Candidates does not imply that the Participant has been selected for further participation.)

Note: Travel, accommodation and all other expenses in relation to the participation of the Participant, will be at the Participants' own costs and the Participant will be permitted to enter the Pre-event registration venue upon submission of the above mentioned documents and photographs.

The Participant will be informed about the Pre-event registration place, date and time by an SMS on the number used for registration as per the details available with the Organizers.

The Company shall not be held liable for telephone system difficulties, downtime of systems, back-up of data, telephone system capacity and other technical impediments during the registration process.

The Company shall not be responsible and/or liable in any manner whatsoever in case the Participant(s) is unable to participate in the registration process due to failure in delivery of the confirmatory message/ call.

LEVEL 4

The Pre-event registrations for the first event will be conducted from the period commencing from July 28, 2014 to July 30, 2014. The timings for registration of Participants will be intimated, and cannot be changed or modified to suit Participant's requirements.

The Participants will have to be present at the allotted venue on the date and time allotted to such respective Participants along with the documents and photographs required (both in original and attested photocopy).

The doors to the room will shut at 6 PM (IST). or at such time as the Company may decide in its sole discretion. Late entrants may stand disqualified from the Registration process at the discretion of Company. Each Participant will be provided a unique registration number, which he/she must carry with him/her at all times while at the venue. The Participants will have to sign the registration form along with release form, NDA and the Rules and Regulations in order to participate in the Registrations. Company's

authorized representatives will have the final right to refuse registration/eligibility at their sole discretion.

Subject to completion of formalities as prescribed by Company, the Participants will be provided with details of the Event.

All Participants shall maintain the decorum of the Registration venue and shall abide by the Rules & Regulations thereof. Further the instructions of the Company / Producers shall be adhered to strictly. Any Participant who acts in contravention to the instructions of the Company or the Producers or creates nuisance either to the Company or to any other person, shall immediately be disqualified from participating in the Registration and the Event and shall be asked to leave the Registration venue.

The dates for any subsequent rounds of Registrations will be subsequently informed to the relevant shortlisted Participants.

LEVEL 5

All 'Present' Participants' numbers will be added to the Cluster which will be used for random selection of Shortlisted Contestants. The randomization process to select the Shortlisting Participant(s) will be undertaken with the help of randomizer software developed specifically for the purpose of selection of 10 Contestants, of which 1 will be from Idea Pass Registrations. In the event of a software failure, Channel management may adopt any other methodology or criteria to select the Contestants, depending upon requirement and availability of time. Timelines and methodology of determining winners are subject to change based on programming / creative requirements, degree of participation, technical issues, force majeure reasons, etc.

IV. GENERAL TERMS AND CONDITIONS

1. Participation in the Event by sending entries in any of the aforesaid manner shall be considered to be acceptance of these Rules and Regulations.
2. Event is open to adult citizens of India i.e. only those who have completed 18 years of age as on date of registration and the citizen should be of sound health and mind. Persons must enter the Event on their own behalf and entry(ies) by proxy will not be accepted, even for their family members.
3. An entry/ies is not transferrable.
4. Employees of the Company, Producer, advertising agency, auditors, company's contractors which have been appointed from time to time, and also employees of the sponsors; and their respective families; persons other than Indian nationals, or Indian nationals living out of India, or those who do not qualify under the definition of resident of India as per the Income Tax Act, 1961 or those not conversant in spoken Hindi, are ineligible to enter the Event. Failure to provide proof or affidavit of eligibility, including the proof of name, address and correct date of birth within a reasonable time upon request by the Producer/Company may result in disqualification. The Company also reserves the right to disqualify a Contestant

in case a discrepancy is found to exist in the information furnished/provided/stated by the Contestant during the conversation with the Producer/Company or any of the Company's sub-contractors and vendors in the Competition, and/or in the information stated in the documents furnished by the Contestant.

5. The Contestant(s) hereby represents that he/she is not under any exclusive contracts with any other third party/ agency or is not under any kind of disqualification under law to enter into an agreement with the Company or its affiliates, as the case may be.
6. The Contestant(s) shall undertake, warrant and guarantee to the Company that the Contestant has the full legal capacity to participate in the Event in accordance with these Rules & Regulations.
7. By registering for the Event, the Contestant(s) represents that he/she is medically fit and do not have present or past psychological ailments.. If in the past he/she has had any psychological ailments or have been under medication for any psychological, anxiety, hypertension, depression or any other medical problems, the same shall be disclosed to the Company/Producer in writing along with a copy of the certificate from a qualified medical practitioner declaring him/her to be fit for participation in the Competition.
8. Contestant(s) will not be confirmed as Contestants for the Event if they are suffering from any kind of ill health, medical problems (viz.: heart ailment, blood pressure ailment, final stages of pregnancy, etc.). It is the responsibility of the Contestant(s) to be medically fit for participation. Nevertheless the final decision regarding their participation in the Event rests entirely with the Company.
9. The Contestant(s) represent that he/she has not been accused or convicted or is otherwise involved in any criminal offence and/or is not under inquiry or trial by the police or judiciary which has not been disclosed to the Company in writing. That the Contestant(s) is /are not required to be present before any authority including police or any court of law during the shooting dates informed by the Company and has no other disability which would prevent his/her participation in the Pre-event registration or the Event (if selected).
10. The Contestant(s) acknowledges that he/she has voluntarily chosen to participate in the Event at his / her free-will and is willing to bear all risk, costs & consequences arising from such participation in the Event. It is a condition of entry and participation in the Event that the Contestant(s) has not entered into any contractual, commercial, sponsorship agreement (including but not limited to recording, performing and/or merchandising contracts) or other arrangement for example with a management company or an individual to act as the Contestant's manager in respect of his/her musical or performing abilities or the products thereof or in respect of his/her name, likeness, image or biography which might be in breach of the Contestant Release Form or the Rules & Regulations or otherwise prevent the Contestant(s) from participating in the Event/ Program or the broadcast, promotion, exploitation or sponsorship thereof.
11. Each Contestant is also required to refrain from wearing any clothing items bearing designer or sports logos or bearing the name or likeness of a celebrity, living or dead, during the Event. The Contestant(s) are also not permitted to wear or mention any competing TV channel names, or names of competitors of sponsors of the Event.

12. If entries are received for participation, it is assumed that the person sending in the entry has provided us with permission to send SMSs to or call him / her, whether or not such sender is registered on the National Do Not Call registry.

Information

13. The Contestant is required to furnish necessary supporting documentation as proof of age, address, name, photo identity and nationality i.e. one original and attested photocopies of either (i) passport/driving license or (ii) PAN Card along with birth certificate and ration card or (iii) voter identity card with birth certificate (iv) UID/Aadhar Card. For Jodi Special, the Identity Proof needs to be furnished for both members of the Jodi, while the address proof is required only for the Registrant.
16. Company/Producer may, at its discretion contact the Registrant(s) and/or Contestant(s), if required, for any clarifications needed for the information provided in the registration.
17. The Company has the right at any time to require proof of identity and/or eligibility. Failure to provide such proof within a reasonable time could result in disqualification from the Event.
18. In case there is any mismatch of Contestant(s) details in any round of the Event, the Contestant(s) may be disqualified from further participation in the Event, if Contestant is unable to resolve discrepancies.
19. All personal details and information requested by and supplied to the Company by each Contestant must be truthful, accurate and in no way misleading. The Company reserves the right to disqualify any Contestant(s) from the Event or Pre-event registration in its sole discretion, should the Contestant(s) at any stage supply untruthful, inaccurate or misleading personal details and/or information.
20. If at any time, including after disbursement of prize, any information submitted by the Contestant(s) is found to be incorrect, false, or otherwise misrepresented or misleading, the Contestant(s) shall be liable to refund all amounts received from the Company.
21. Company shall keep all the information collected from the Contestants confidential and shall share the same with the Producer for the purpose of inviting the Contestants, if selected. The Company shall ensure that the Contestants are contacted by the Producer or on behalf of the Producer only for the purpose present Program and all such information collected by the Company/Producer shall be destroyed if the Contestants are not selected. Company shall not share the information so collected with any party, save and except for the purpose of the present Event. The Contestants by providing the aforesaid sensitive personal information hereby agree that the company shall have the right to share the information so collected with such other third party and the Producer as required for the purpose of the Event and hereby agreed that they shall not file any claim against the Company for sharing for such personal information.

Speaking to the media and third persons

22. None of the Contestants shall, without the prior written approval of the Company, speak to the press or any other media or any third person, nor give any interviews or comments relating to the Pre-event registrations or any aspect of the Event/Program or write blogs, post any messages in social networking or any site including but not limited to Facebook and Twitter. The Contestant(s) shall not disclose any information whatsoever relating to the Company/Producer to any other party. Violation of this clause shall immediately disqualify the Contestant's prospects of further participation.
23. The Contestant(s) shall at all times keep confidential the selection process and all details regarding the Event including Pre-event registration which he/she might be informed of or which he/she might learn or come to know of as a Contestant(s) or as a short listed potential candidate.

Telephony

24. In the event the Contestant(s) uses a public phone or phone or SIM card not registered in his name for registration, the Company will not be responsible to track the registered Contestant(s).
25. In case the Company is unable to reach the registered Contestant(s), the registration entry will be deemed as invalid.
26. In the event it is not possible to determine with certainty the person who registered from a particular telephone number/mobile number, that entry would be disqualified. Registrant(s) are requested to use phone numbers which are unique to them
27. Company/Producer shall not be liable for any failure of the SMS server or system, any call drop during participation or incomplete registrations submitted by Registrant(s).
28. Post submission of the entry via SMS, the Registrant(s) will not be permitted to modify / alter / change any details / answer submitted.
29. Only the entries received after the registration lines are opened will be considered valid..
30. The Company shall endeavor to make all reasonably practicable arrangements to minimise telephone system difficulties and website downtime, ensure uptime of systems, back-up of data, telephone system capacity, and prevent other technical impediments, but cannot provide any guarantee in respect thereof as these are dependant on external utilities/ service providers.
31. Company and its sub-contractors are not responsible for delayed receipt or non-receipt or incomplete receipt or corrupt receipt of Registration entries.
32. The Company accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the Contestant(s) are unable to participate in the Event due to failure on the part of the telecom operator, facility provider, etc, or due to capacity constraints.

Pre-event registrations

33. The number of Participants to be selected shall be at the sole discretion of the Company / Producer.

34. Contestant(s) can make it only once to the Pre-event Registration round of the Event across the Event Any Contestant who has made it once to the Fastest Finger First round of the current season of the Competition or the last 4 seasons of the Competition that were broadcast on the channel Sony Entertainment Television, he/she will not be eligible to participate in the current season of the Event
35. Pre-event registrations will be subject to such timing stipulations and requirements as may be determined by the Company and the Company makes no representations, warranties nor provides any undertaking to any of the Contestant(s) that any or all of the Contestants will be able to take part in Registration.
36. The Company shall not be liable nor responsible for any damages, losses, costs, expenses or otherwise suffered by any of the Contestant(s) in the event that the Company is not able to permit the Contestant(s) to take part in the Pre-event registration or Event in accordance with any of the foregoing provisions.
37. All cost incurred for participating in Pre-event registrations and the Event is to be solely borne by the Participants.
38. If a Participant is unable to appear for the Pre-event registration at the stipulated venue and time, he/she shall be disqualified from further participation.
39. If a Participant is shortlisted multiple times for Pre-event registration locations (through same contact number or multiple contact numbers) then only one Pre-event registration that he/she has attended will be considered for evaluation.
40. Company shall not entertain any request by the Participants for change in the dates and venues of Pre-event registration.
41. The Pre-event registration process may take more than one day, and the Participant would be required to be present for the entire period of the Pre-event registration as informed by the Company/Representatives.
42. Notwithstanding any other provisions in this Agreement, the Company may, at its sole and absolute discretion, cancel or reschedule the Pre-event registrations, or hold additional Pre-event registrations on such other dates and at such places as it may determine and the Contestant(s) shall adhere to and abide by any and all instructions, requirements and timing stipulations as determined by the Company and shall attend at any and all such additional Pre-event registrations.
43. For purposes of Pre-event registrations, the Participants are required to be accompanied by THREE other persons, who cannot be a member of the media.. Cameras and photography by the Participant will not be permitted at the Pre-event registration or the Event venues

Shortlisting

44. Apart from the Registrant(s), the Company may at its sole discretion provide a chance for entry to the Pre-event Registration/Event for unregistered individuals also, based on programming needs, should they arise, or in the event of participation selection process or system failure.
45. Company also has the right to conduct “celebrity special Episodes” or “seasonal special Episodes” where certain persons of prominence may be invited to participate in the Program without being required to go through the participation selection process.

46. Even after final selection for the Program , the Company/Producer shall have the right to replace any of the Participant(s) as per their discretion and creative requirement, for the betterment of the Event or Program .
47. The Company also reserves the right to increase or decrease the ratio of the Contestants in each Program.i.e. increase or decrease the number of Contestant(s) who can participate in the Program, without any prior intimation to the Contestant(s) and/or the public.
48. The Contestant(s) understand that their selection will be based on a randomizer and selection software.
49. The Company will not entertain and permit the Contestant(s) or any of their representatives to check / audit / challenge the logic of the randomizer or selection software.
50. The Company reserves the right to classify the Contestant(s) in such grid that it deems appropriate.
51. The Company may in its sole discretion exclude a Contestant from participating in the Pre-event registration of the Event which may include without limitation (i) circumstances which, in the Company's view, renders the Contestant unfit to participate therein; (ii) inability to produce documentation specified by the Company proving the identity of the Contestant; (iii) any other reason that, at the discretion of Company, would adversely impact the Company, Channel or Event.
52. At no point of time will the Company/Producer be obliged to notify unsuccessful Contestants of its decision.
53. Whilst the Company shall make all reasonable endeavours to (i) enable Contestant(s) to proceed with the Program (ii) to contact all Contestant(s) at each relevant juncture of the Event, the Company can make no guarantee thereof and the Company shall in its sole discretion be entitled to proceed with the next entitled Contestant(s) under these Rules, in case it is unable to successfully contact and communicate with Contestant(s).
54. The Company will have no liability to a Contestant who is unable to attend or take part in the Event for whatever reason and the Company shall be entitled to disqualify the Contestant(s), replace any such Contestant(s) from the Event at any time, at the discretion of the Company.
55. The Company further reserves the right to replace at its discretion any Contestant(s) who for any reason fails or is disqualified from or unable to participate in the Program and / or Event with another replacement Contestant(s), notwithstanding that such replacement Contestant(s) may have been previously eliminated from the Event and each Contestant shall agree to participate in the Program and/or Event as and when required by the Company to do so.
56. In the event that there is a tie between two (or more) Contestant(s), the Company shall be entitled to determine in its absolute discretion which Contestant(s) is eliminated and/or which Contestant(s) goes through to the next round (as appropriate) and for this purpose it shall be entitled to make such arrangements or request such further rounds from the Contestants as it in its absolute discretion deems necessary.
57. No enquiries, appeals, verbal or written, shall be entertained in this regard.

58. All attempts will be made to protect registration data from loss and corruption, but in the event such data loss happens, and because of the intricate timelines of the Participant selection process, Company may have to continue with whatever data is available, or in any other manner as it may deem reasonable.

Intellectual property rights and access to personal information

59. On request of the Company, the Contestant(s) shall also make arrangements for the Company to have access to his / her residence, work place, favorite hangouts, pets, etc. and obtain necessary permissions from his / her parents, siblings, friends, colleagues to be photographed, interviewed and to record or click their photographs, videos etc.
60. As part of Contestants' contribution to the Program, the Producer may request Contestant(s) to participate in any online/interactive activity relating to the Program including without limitation recordings of web-casts, interviews and participation in so-called 'chat-rooms'. It is a further condition of entry and participation in the Event that Contestant(s) ensure and procure from any and all Contributors their agreement and execution of the release form as devised from time to time by the Company/Producer.
61. The Winner(s) of the Event agrees that he/she shall make himself/herself available from time to time and co-operate with the Company and participate in any activity and/or campaign ("Promotional Activity") of any nature whatsoever without any money payable to the Winner(s). Further, the Winner(s)/Contestant(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever if required by the Company. The Winner(s)/Contestant(s) agrees that the footage of any nature shall vest with the Company, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.
62. Any photographs, videos etc. submitted to the Company/Producers or recorded by the Producers during the registration procedure shall on submission / creation become the property of the Company and shall be available to the Company for exploitation throughout the world in perpetuity. The Contestant(s) shall ensure that the photos or videos submitted by them in any public domain or their performances shall not be obscene, vulgar, defaming, denigrating women or children, hurting religious sentiments, depicting violence or shall not infringe the rights of a third person. In the event of any violation to the aforementioned, the Contestant(s) shall immediately be disqualified from taking part in the Registrations/Event or any further rounds of participation and such Contestant(s) shall solely remain liable for any action (criminal/civil) arising therefrom.
63. Acceptance of these Rules and Regulations by the Participants / Contestants constitutes permission for the Company its affiliates and Producer to click photographs, record videos of the Contestant(s) and use the Contestant(s) name, photographs, likeness, voice and comments for advertising and promotional purposes in any media worldwide for purposes of advertising and trade without any additional compensation whatsoever.

Questions and answers

64. The Company or the Producers will not entertain any claims / questions / queries with respect to the authenticity or correctness of any questions and answers for the questions asked in any round of the Event.
65. The Company's decision on the correctness or incorrectness of any answer is final and binding on all Contestants.

Expenses of participation & logistics

66. All cost including but not limited to travel and accommodation cost for attending the Pre-event registrations and the Event at the venues as informed by Company shall be borne solely by the selected Participants and the Company or its sub contractors shall not be liable for the same.

Prize

67. The maximum prize which can be won in the Event is Rs. 7crore only.
68. It is not necessary that each Participant wins the maximum prize money.
69. Any and all taxes and/or levies applicable on the prize money won by the Participant(s), under the laws of India shall be borne by the Participant(s) in relation to the prize. Payment of prize money to the Winner(s) shall be after deduction of all applicable taxes and levies and subject to providing the relevant documents as intimated by the Company and will be paid within the time stipulated by the Company. A duly attested copy of the PAN card is compulsory to claim the prize money by the audtioneer.
70. The Company may refuse to pay winnings or reclaim all sums paid to Participant(s) in the event of his/her fraud, dishonesty or non-entitlement to participate in the Event under these Rules & Regulations.

Other terms

71. The procedures for registration and participation in the Event are subject to the Rules and Regulations stated herein. Non-conformance by any Contestant(s) to the rules of the Event will disqualify him/her from participation or winnings, immediately, as the case may be.
72. In the event of any fault, misunderstanding or dispute concerning any part of the Event, and/or the operation of the telephone system, , Call-backs, the selection of Contestant(s) at any stage, or the validity of any question or answer options, the decision of the Company shall be final and binding on all Contestant(s). The Company / Producer of the Event is empowered to take a decision on any case or instances not covered by the present Rules and Regulations.
73. The Company reserves the right to amend (add, delete or modify) the Rules & Regulations governing the Event and/or the Participant selection process prospectively or retrospectively, at its discretion and without prior notice, in order to improve the Event or remedy any issues that occur.

74. The Company has the right at any time to terminate the Event without any prior intimation or notice to the public and also the Company is not obligated in any manner whatsoever to compensate any person or persons who have participated in the Event and/or accommodate any person or persons who have been selected in the Event for the Program.
75. Registration to the Event does not guarantee the selection of the Registrant(s) to proceed with the Event. Registration also does not entitle any Contestant(s) to a prize or award.
76. All registrations shall be subject to completion of the procedures by the Registrant(s) as per instructions received (i) by the USSD quiz, (ii) through SMS, (iii) on the Channel; and (iv) as per the Rules & Regulations.
77. Taking part in the registration process shall be deemed to be acceptance by the Registrant(s) to receive promotional messages from the Company or any third party so authorized by the Company.
78. If the operation of the Event (including without limitation the operation of the related telephone systems, call centre operations, and software systems); the recording; broadcast of any/all of the Program is prevented by an event of force majeure, the Company may cancel all or any part of the Event, or take such other decision as it deems fit.
79. Notwithstanding a Contestant's participation in the Event, there is no obligation on the part of the Company to broadcast any Program in which he/she has taken part, or any or all of his / her contribution as recorded by the Company.
80. The Company reserves the right to re-schedule the date(s) of registration, call-backs, Pre-event registrations, recording the Event and broadcast, at its discretion.
81. In case the Winner(s) (whether Hot Seat or FFF) is found to be in violation of any and all rules/process of the Event, the Company reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned winner (whether Hot Seat or FFF) to refund the prize money won on the Program together with penalty interest as deemed fit by the Company.
82. If Contestant(s) are unclear as to the Rules & Regulations of participation he/she will have to send an email to kbcresponse@setindia.com. The Company shall make reasonable endeavors to respond thereto. The above shall not, however, be a ground for extension of time / deadlines as specified herein.
83. The Producer reserves the right to change the structure of the Event as it sees fit including without limitation by adding / reducing / altering any rounds to the Event.
84. It is a condition of entry and participation in the Event that Contestant(s) make themselves available to participate in the Event, agree and sign up the Contestant Release Form and any other documents as requested by the Company/Producer and abide by terms and conditions of such Contestant Release Form and the Rules, Regulations as devised from time to time by the Company including but not by way of limitation these Rules & Regulations.
85. The Company's decision is final and the Contestant(s) acknowledge that the interests of the Program shall override those of any Contestant(s) and/ or Contributor.
86. The Contestant(s) must at all times behave appropriately when taking part in the Event and observe these Rules & Regulations and any other Rules & Regulations in force at the Pre-event registrations and/or Event. The Company reserves the right in

- its absolute discretion to remove from the Event, any Contestant(s) who breaks such rules and/or fails to behave appropriately and to disqualify such Contestant(s).
87. These Rules & Regulations supersede any and all release forms signed by the Contestant(s) and in the event of any conflict between Contestant Release Form and these Rules & Regulations, these Rules & Regulations will prevail.
 88. No weapons, alcohol or illicit substances will be permitted at any premises or during any part of the Event. Contestant(s) must be of good moral character and not be under the influence or habit of any medication, drugs or other psychotropic substance which may impair their ability to participate in the Event. Use of any prohibited substances could lead to disqualification.
 89. If any provision of these Rules & Regulations is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Rules & Regulations and the remainder of the affected provisions shall continue to be valid.
 90. These Rules & Regulations and the Event shall be governed by and construed in accordance with the laws of India and the Contestant(s) submit irrevocably to the jurisdiction of the Courts in Mumbai
 91. Use of mobile phones will not be permitted during the shoot, and during the Pre-event registrations. It may lead to disqualification.
 92. Registration does not guarantee the selection or participation of the Contestant(s) and such selection shall be as per the sole discretion of the Company or its affiliates
 93. The Company / Producer of the Event is empowered to take a decision on any case not covered by the present Rules and Regulations

Liability

94. The Company and/or the Channel is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental trauma caused to any Contestant(s) and/or the Winner (s) in any manner whatsoever, in relation to the Event and/or prize.
95. The Company, Producers, Judges, the host, the advertising agencies, the sub-contractors used by Company for the Event, and any person or entity connected with the production (including the format owners and the broadcasters of the Program), administration of the pre-event registrations, the Event or the Program (the “Relevant Parties”) shall be under no liability whatsoever to the Contestant(s) or the Contributors, in respect of any loss, damage suffered by the Contestant(s) or Contributors arising from or pursuant to the Event or for any and all loss, damage, cost, expense or injury to life or property sustained by the Contestant(s) or Contributors at any stage of the Event and during production thereof whether or not caused by (1) the administration (including scheduling) of the Event including any failure of transportation or inability for any reason to appear for the Pre-event registrations; (2) the Contestant’s or any third party’s participation in the Registration, or being selected or disqualified; (3) as a result of the decisions of the Company; (4) as a result of any comment, remark, judgment, view, criticism, critique, opinion and/or observation made and/or passed by the Host and/or Company; and/or (5) any printing, typographical or technological errors in any

materials associated with the Event. Notwithstanding the generality of the foregoing, the Relevant Parties expressly exclude liability for all direct, indirect and consequential loss or damage, including but not limited to loss or damage to property or for loss of profit, business, revenue, goodwill or anticipated savings pursuant to the Event. In no event will the measure of damages include, nor will the Relevant Parties be liable for, any amounts for indirect, incidental, consequential, or punitive damages of any party, including third parties; or for damages attributable to the Contestant(s); or circumstances beyond the Relevant Parties including the Producer's reasonable control.

96. The Winner(s) and/or the Contestant(s) of the Event agrees that he/she shall hold harmless the Channel, Company, its employees, officers, sub-contractors or any other person in connection with the prize won by him/her and/or in relation to the Event/Program including but not limited to the procedure in the Event and shall also not file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against sponsor and/or the Channel/Company/Producer to claim any damages or reliefs.
97. The Company / Producer will not be responsible for any loss / theft of belongings of the Contestant(s) on the sets of the Event, before/during/after the shoot of the Episodes, or at the time of the Pre-event registration.
98. The Company / Producer or any of its affiliates will not be liable for any loss of earnings, employment or otherwise caused to the Contestant(s) and arising as a result of his/her participation in the Pre-event registration or the Part, if selected
99. Company / Producers and its sub-contractors cannot and shall not be held accountable/liable for any disruptions / stoppages / interruptions or cancellation of the Pre-event registration or Event on account of any factors beyond their control.
100. Company / Producer and its sub - contractors shall not be held responsible or accountable to any of the Contestant(s)/Contributor(s), for any loss, injury or any other liability which may arise, enroute while coming to the venue of Pre-event registration or while participating in the Event and for which the Contestant(s)/Contributor(s) will be required to sign an indemnity in favor of the Company. The Contestant(s)/Contributor(s) agree to release, discharge, and covenant, not to sue the Company or any of its associate agencies and each of their respective officers, directors, agents, representatives and employees, and/or any other agencies or individuals connected with the Event in any manner, from any and all claims, actions, damages, liabilities, losses, costs and expenses, in any way arising out of or resulting from the Contestant(s) involvement in the selection process
101. The Contestant(s) hereby agree to indemnify the Company or its affiliates against any claims that might arise from their actions or omissions while participating in the Pre-event registration / Event
102. Apart from the entitlement to be part of the television Event "Kaun Banega Crorepati Event", the Contestant or his / her legal heirs will have no other rights or claims against the Company or the Producers. For the sake of clarity, it is stated that the Contestant(s) of the Pre-event registration or the Event shall not be paid any consideration.
103. The only way to enter the Kaun Banega Crorepati Event contest is through participation as described in Rules and Regulations. There is no other way of

entering the contest. This entire process is transparent and monitored by an independent validator. Any person claiming that he/she can help get you win for a consideration is defrauding you. Please contact your local police and report this person immediately.